





WDAE-TV

Print Date: 10/04/12

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**Contract / Revision** **577097** **Flight Dates** **09/25/12-10/01/12** **Hiatus Dates**

Original Date / Revision 10/04/12/ 10/04/12 Order Sep 00:15:00

Advertiser Spence, David/R/Mo Gov Product SPENCE FOR MO GOV Estimate # 925C01



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**Contract / Revision** 577097 **Flight Dates** 09/25/12-10/01/12

### **Hiatus Dates**

Original Date / Revision 10/04/12 / 10/04/12

Order Sep 00:15:00

**Advertiser Spence, David/R/Mc Gov**

## Product SPENCE FOR MO GOV

Estimate # 925C01



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Contract / Revision 577097 Flight Dates 09/25/12-10/01/12 Hiatus Dates  
Original Date / Revision 10/04/12/ 10/04/12 Order Sep 00:15:00  
Advertiser Spence, David/R/Mo Gov Product SPENCE FOR MO GOV Estimate # 925C01

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Totals		
													Type	Spots	Amount
23	4	09/29/12	09/29/12	Sa 7-9a	CM-All	Sa 7-9a	-----S-	:30	1	\$375.00	1	0.00	NM	1	\$375.00
<b>NEWS</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	-----S-		1	\$375.00			0.00					
24	4	09/30/12	09/30/12	Su 7-9a	CM-All	Su 7-9a	-----S	:30	1	\$225.00	1	0.00	NM	1	\$225.00
<b>NEWS 7A SUN</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	-----S		1	\$225.00			0.00					
25	4	09/30/12	09/30/12	FOX News Sunday	CM-All	9a-10a	-----S	:30	1	\$225.00	1	0.00	NM	1	\$225.00
<b>FOX NEWS</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	-----S		1	\$225.00			0.00					
26	4	09/25/12	09/25/12	M-F 6-630p	CM-All	6-630p	-T-----	:30	1	\$900.00	1	0.00	NM	1	\$900.00
<b>NEWS</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	-T-----		1	\$900.00			0.00					
27	4	09/27/12	09/27/12	M-F 6-630p	CM-All	6-630p	---T---	:30	1	\$900.00	1	0.00	NM	1	\$900.00
<b>NEWS</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	---T---		1	\$900.00			0.00					
28	4	09/26/12	09/26/12	M-F 9-10p	CM-All	9-930p	-T-----	:30	1	\$1,250.00	1	0.00	NM	1	\$1,250.00
<b>FOX NEWS AT 9</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	-T-----		1	\$1,250.00			0.00					
29	4	09/26/12	09/26/12	M-F 9-10p	CM-All	9-930p	--W----	:30	1	\$1,250.00	1	0.00	NM	1	\$1,250.00
<b>FOX NEWS AT 9</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	--W----		1	\$1,250.00			0.00					
30	4	09/27/12	09/27/12	M-F 9-10p	CM-All	9-930p	---T---	:30	1	\$1,250.00	1	0.00	NM	1	\$1,250.00
<b>FOX NEWS AT 9</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	---T---		1	\$1,250.00			0.00					
31	4	09/28/12	09/28/12	M-F 9-10p	CM-All	9-930p	----F--	:30	1	\$1,250.00	1	0.00	NM	1	\$1,250.00
<b>FOX NEWS AT 9</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	----F--		1	\$1,250.00			0.00					
32	4	09/30/12	09/30/12	Su 10-1030P	CM-All	10-1030p	-----S	:30	1	\$1,050.00	1	0.00	NM	1	\$1,050.00
<b>NEWS 10P SUN</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	-----S		1	\$1,050.00			0.00					
33	4	09/30/12	09/30/12	SU 1030-1102p	CM-All	1030-1102p	-----S	:30	1	\$825.00	1	0.00	NM	1	\$825.00
<b>NEWS 10P SUN</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	-----S		1	\$825.00			0.00					



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Contract / Revision 577097 Flight Dates 09/25/12-10/01/12

## Hiatus Dates

Original Date / Revision 10/04/12 / 10/04/12

Order Sep 00:15:00

Advertiser Spence, David/B/Mo Gov

## Product SPENCE FOR MO GOV

Estimate # 925C01



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## ORDER

Flight Dates 10/02/12-10/08/12

Contract / Revision

579972 /

Product

SPENCE FOR MO GOV

Order Sep 00:15:00Original Date / Revision

10/05/12 10/05/12

Estimate # C02C08Advertiser Spence, David/R/Mo GovAlt Order # 09833348

Agency Com 15%

Billing Type CashBilling Contact

Billing Contact

Order Type GENERAL814 King Street  
Suite 400  
Alexandria, VA 22314Billing Cycle EOM/EOC

Demographic A35+

Billing Calendar BROADCASTAgency Smart Media Group LLCRev Codes SP-POL CAN POLBuying Contact

Sales Office DC-M

Product Codes PL1Ea814 King Street  
Suite 400

Sales Region NAT

Priority 1

Alexandria, VA 22314

Agency Ref

Advertiser RefPrimary Account Executive

Dan Driscoll

<u>Account Executive</u>	<u>Order%</u>	<u>Start Date</u>	<u>End Date</u>
Dan Driscoll	100%		

Order Share 27% Market Value 131796

<u>Competing Station</u>	<u>% of Order</u>	<u>Amount</u>
KCPT	%	0
KCTV	35%	46128
KCWE	%	0
KMBC	23%	30313
KMCI	%	0
KPXE	%	0
KSHB	15%	19769
KSMO	%	0

Order Totals

<u>Month</u>	<u># of Spots</u>	<u>Net Amount</u>	<u>Gross Amount</u>	<u>Rating</u>	<u>Start Date</u>	<u>End Date</u>	<u># Spots</u>	<u>Net Amount</u>	<u>Gross Amount</u>
October 2012	62	\$30,247.25	\$35,585.00	0.00	10/01/12	10/08/12	62	\$30,247.25	\$35,585.00
Totals	62	\$30,247.25	\$35,585.00	0.00					

Billing Plan

<u>Ln</u>	<u>Ch</u>	<u>Start</u>	<u>End</u>	<u>Inventory Code</u>	<u>Break</u>	<u>Start/End Time</u>	<u>Days</u>	<u>Len</u>	<u>Spots</u>	<u>Rate</u>	<u>Pri</u>	<u>Rtg</u>	<u>Type</u>	<u>Spots</u>	<u>Amount</u>
2	4	10/03/12	10/03/12	M-F 9-10a M-F 9-10a	CM-All	9-10a	--W---	:30	1	\$200.00	3	0.00	NM	1	\$200.00
NEWS AT 9A															
				<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week: 10/01/12				10/07/12	--W---			1	\$200.00		0.00				
3	4	10/04/12	10/04/12	M-F 9-10a M-F 9-10a	CM-All	9-10a	---T---	:30	1	\$200.00	3	0.00	NM	1	\$200.00
NEWS AT 9A															
				<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week: 10/01/12				10/07/12	---T---			1	\$200.00		0.00				
4	4	10/05/12	10/05/12	M-F 9-10a M-F 9-10a	CM-All	9-10a	----F--	:30	1	\$200.00	3	0.00	NM	1	\$200.00
NEWS AT 9A															
				<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week: 10/01/12				10/07/12	----F--			1	\$200.00		0.00				



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### Contract / Revision

579972 Flight Dates 10/02/12-10/08/12

## Hiatus Dates

**Original Date / Revision**

10/05/12 / 10/05/12

Order Sep 00:15:00

Advertiser Spence, David/R/Mo Gov

Product SPENCE FOR MO GOV

Estimate # C02C08



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### Contract / Revision

579972 Flight Dates 10/02/12-10/08/12

## Hiatus Dates

**Original Date / Revision**

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Order Sep 00:15:00

Advertiser Spence, David/R/Mo Gov

Product SPENCE FOR MO GOV

Estimate # C02C08



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Flight Dates 10/02/12-10/08/12

Hiatus Dates

Original Date / Revision

10/05/12/ 10/05/12

Order Sep 00:15:00

Advertiser Spence, David/R/Mo Gov

Product SPENCE FOR MO GOV

Estimate # C02C08

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals		
														Spots	Amount	
30	4	10/03/12	10/03/12	M-F 5-530a M-F 5-530a	CM-All	5-530a	--W----	:30	1	\$200.00	3	0.00	NM	1	\$200.00	
NEWS 5A																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
Week:	10/01/12	10/07/12	--W----			1	\$200.00			0.00						
31	4	10/04/12	10/04/12	M-F 5-530a M-F 5-530a	CM-All	5-530a	---T---	:30	1	\$200.00	3	0.00	NM	1	\$200.00	
NEWS 5A																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
Week:	10/01/12	10/07/12	---T---			1	\$200.00			0.00						
32	4	10/05/12	10/05/12	M-F 5-530a M-F 5-530a	CM-All	5-530a	----F--	:30	1	\$200.00	3	0.00	NM	1	\$200.00	
NEWS 5A																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
Week:	10/01/12	10/07/12	----F--			1	\$200.00			0.00						
33	4	10/08/12	10/08/12	M-F 5-530a M-F 5-530a	CM-All	5-530a	M-----	:30	1	\$200.00	3	0.00	NM	1	\$200.00	
NEWS 5A																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
Week:	10/08/12	10/14/12	M-----			1	\$200.00			0.00						
35	4	10/03/12	10/03/12	M-F 6-7a M-F 6-7a	CM-All	6-7a	--W----	:30	1	\$400.00	3	0.00	NM	1	\$400.00	
NEWS																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
Week:	10/01/12	10/07/12	--W----			1	\$400.00			0.00						
36	4	10/04/12	10/04/12	M-F 6-7a M-F 6-7a	CM-All	6-7a	---T---	:30	1	\$400.00	3	0.00	NM	1	\$400.00	
NEWS																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
Week:	10/01/12	10/07/12	---T---			1	\$400.00			0.00						
37	4	10/05/12	10/05/12	M-F 6-7a M-F 6-7a	CM-All	6-7a	----F--	:30	1	\$400.00	3	0.00	NM	1	\$400.00	
NEWS																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
Week:	10/01/12	10/07/12	----F--			1	\$400.00			0.00						
38	4	10/08/12	10/08/12	M-F 6-7a M-F 6-7a	CM-All	6-7a	M-----	:30	1	\$400.00	3	0.00	NM	1	\$400.00	
NEWS																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
Week:	10/08/12	10/14/12	M-----			1	\$400.00			0.00						
40	4	10/03/12	10/03/12	M-F 5-6p 530-6p	CM-All	530-6p (5:30 PM-6:00 PM)	--W----	:30	1	\$400.00	3	0.00	NM	1	\$400.00	
NEWS																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
Week:	10/01/12	10/07/12	--W----			1	\$400.00			0.00						
41	4	10/04/12	10/04/12	M-F 5-6p 530-6p	CM-All	530-6p (5:30 PM-6:00 PM)	---T---	:30	1	\$400.00	3	0.00	NM	1	\$400.00	
NEWS																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
Week:	10/01/12	10/07/12	---T---			1	\$400.00			0.00						
42	4	10/05/12	10/05/12	M-F 5-6p 530-6p	CM-All	530-6p (5:30 PM-6:00 PM)	----F--	:30	1	\$400.00	3	0.00	NM	1	\$400.00	
NEWS																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
Week:	10/01/12	10/07/12	----F--			1	\$400.00			0.00						



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Contract / Revision

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Flight Dates 10/02/12-10/08/12

Hiatus Dates

Original Date / Revision

10/05/12/ 10/05/12

Order Sep 00:15:00

Advertiser Spence, David/R/Mo Gov

Product SPENCE FOR MO GOV

Estimate # C02C08

Ln	Ch	Start	End	Inventory	Code	Break	Start/End	Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	Amount
																Spots	
42	4	10/05/12	10/05/12	M-F	5-6p	CM-All	530-6p	(5:30 PM-6:00 PM)	----F--	:30	1	\$400.00	3	0.00	NM	1	\$400.00
NEWS																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
		Week: 10/01/12	10/07/12	----F--			1		\$400.00		0.00						
43	4	10/08/12	10/08/12	M-F	5-6p	CM-All	530-6p	(5:30 PM-6:00 PM)	M-----	:30	1	\$400.00	3	0.00	NM	1	\$400.00
NEWS																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
		Week: 10/08/12	10/14/12	M-----			1		\$400.00		0.00						
45	4	10/04/12	10/04/12	M-F	6-630p	CM-All	6-630p		---T---	:30	1	\$540.00	3	0.00	NM	1	\$540.00
NEWS																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
		Week: 10/01/12	10/07/12	---T---			1		\$540.00		0.00						
46	4	10/05/12	10/05/12	M-F	6-630p	CM-All	6-630p		----F--	:30	1	\$540.00	3	0.00	NM	1	\$540.00
NEWS																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
		Week: 10/01/12	10/07/12	----F--			1		\$540.00		0.00						
47	4	10/08/12	10/08/12	M-F	6-630p	CM-All	6-630p		M-----	:30	1	\$540.00	3	0.00	NM	1	\$540.00
NEWS																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
		Week: 10/08/12	10/14/12	M-----			1		\$540.00		0.00						
48	4	10/07/12	10/07/12	SU	1030-1102p	CM-All	1030-1102p	(10:30 PM-11:00 PM)	----S	:30	1	\$400.00	3	0.00	NM	1	\$400.00
NEWS 10P SUN																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
		Week: 10/01/12	10/07/12	----S			1		\$400.00		0.00						
E 50	4	10/03/12	10/03/12	M-F	9-10p	CM-All	9-930p	(9:00 PM-9:30 PM)	--W----	:30	1	\$800.00	3	0.00	NM	0	\$0.00
FOX NEWS AT 9																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
		Week: 10/01/12	10/07/12	--W----			1		\$800.00		0.00						
Spot Ch Date Range Description																	
1	4	10/01/12-10/07/12	M-F 9-10p				Start/End Time			Weekdays	Length		Rate	Rtg	Type		
Credited							9-930p	(9:00 PM-9:30 PM)	P--W-----	:30		(\$800.00)	0.00	NM			
51	4	10/04/12	10/04/12	M-F	9-10p	CM-All	9-930p	(9:00 PM-9:30 PM)	---T---	:30	1	\$800.00	3	0.00	NM	1	\$800.00
FOX NEWS AT 9																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
		Week: 10/01/12	10/07/12	---T---			1		\$800.00		0.00						
52	4	10/05/12	10/05/12	M-F	9-10p	CM-All	9-930p	(9:00 PM-9:30 PM)	----F--	:30	1	\$800.00	3	0.00	NM	1	\$800.00
FOX NEWS AT 9																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
		Week: 10/01/12	10/07/12	----F--			1		\$800.00		0.00						
53	4	10/08/12	10/08/12	M-F	9-10p	CM-All	9-930p	(9:00 PM-9:30 PM)	M-----	:30	1	\$800.00	3	0.00	NM	1	\$800.00
FOX NEWS AT 9																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
		Week: 10/08/12	10/14/12	M-----			1		\$800.00		0.00						



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**579972** Flight Dates 10/02/12-10/08/12

## Hiatus Dates

**Original Date / Revision**

10/05/12 / 10/05/12

Order Sep 00:15:00

Advertiser Spence, David/R/Mo Gov

## Product SPENCE FOR MO GOV

Estimate # C02C08



WDAF-TV

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Contract / Revision

579972 Flight Dates 10/02/12-10/08/12

Hiatus Dates

Original Date / Revision

10/05/12 / 10/05/12

Order Sep 00:15:00

Advertiser Spence, David/R/Mo Gov

Product SPENCE FOR MO GOV

Estimate # C02C08

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Totals		
													Spots	Amount	
N68	4	10/08/12	10/08/12	M-F 4-5p M-F 4-5p	CM-All	4-5p	M-----	:30	1	\$250.00	3	0.00	NM	1	\$250.00
JUDGE JUDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	M-----		1				\$250.00		0.00			
N69	4	10/08/12	10/08/12	M-F 7-9a M-F 7-9a	CM-All	7-9a	M-----	:30	1	\$375.00	3	0.00	NM	1	\$375.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	M-----		1				\$375.00		0.00			
N70	4	10/08/12	10/08/12	M-F 6-7a M-F 6-7a	CM-All	6-7a	M-----	:30	1	\$400.00	3	0.00	NM	1	\$400.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	M-----		1				\$400.00		0.00			
N71	4	10/08/12	10/08/12	M-F 6-630p M-F 6-630p	CM-All	6-630p	M-----	:30	1	\$540.00	3	0.00	NM	1	\$540.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	M-----		1				\$540.00		0.00			
N72	4	10/08/12	10/08/12	M-F 9-10p 930-10p	CM-All	930-10p (9:30 PM-10:00 PM)	M-----	:30	1	\$800.00	3	0.00	NM	1	\$800.00
FOX NEWS AT 9															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	M-----		1				\$800.00		0.00			
N73	4	10/08/12	10/08/12	M-F 9-10p 930-10p	CM-All	930-10p (9:30 PM-10:00 PM)	M-----	:30	1	\$800.00	3	0.00	NM	1	\$800.00
FOX NEWS AT 9															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	M-----		1				\$800.00		0.00			
N74	4	10/06/12	10/06/12	NFC Divisional Series	CM-All	10a-CC	-----S-	:30	2	\$750.00	3	0.00	NM	2	\$1,500.00
COLLEGE FOOTBALL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	-----S-		2				\$750.00		0.00			
N75	4	10/08/12	10/08/12	M-F 630-7p M-F 630-7p	CM-All	630-7p (6:30 PM-7:00 PM)	M-----	:30	1	\$2,200.00	1	0.00	NM	1	\$2,200.00
WHEEL OF FORTUNE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	M-----		1				\$2,200.00		0.00			
														Totals	62 \$35,585.00